



March 7, 2026

On behalf of Parkersburg Pride, thank you for taking the time to consider supporting our organization. As we prepare for PrideFest 2026, taking place on June 13, we are excited to invite both returning sponsors and new community partners to join us in making this year's celebration a meaningful and visible event for the Mid-Ohio Valley.

Now more than ever, visibility and support for the LGBTQ+ community matters. PrideFest provides a space where individuals, families, and allies can gather to celebrate diversity, build connections, and affirm that everyone deserves to feel seen, valued, and welcomed in our community. With the support of partners like you, we are able to continue creating events and programs that foster acceptance, education, and belonging.

This year is especially exciting for Parkersburg Pride as we work toward opening our first Pride Center. This new space will allow us to host support groups, community gatherings, educational programs, and provide access to important resources for LGBTQ+ individuals and their families. Contributions from sponsors and donors not only help make PrideFest possible, but also support the continued growth of these year-round initiatives and the development of the Pride Center. PrideFest will once again feature live entertainment, local vendors, community organizations, family-friendly activities, and diverse food options, bringing together people from across the region in a joyful celebration of inclusion and community pride.

We offer flexible sponsorship opportunities for businesses and organizations of all sizes and would be happy to work with you to find a sponsorship level that reflects your commitment to equality and community support.

If you would like more information or wish to discuss sponsorship opportunities, please contact us at [contact@parkersburgpride.org](mailto:contact@parkersburgpride.org). We would be honored to partner with you in making PrideFest 2026 a success and continuing to build a more welcoming community for all.

Parkersburg Pride (Tax ID: 82-4360736) is a 501(c)(3) nonprofit organization dedicated to nurturing and sustaining the LGBTQ+ community in the Greater Parkersburg area through education, advocacy, and community building.

**P.O. Box 2426 . Parkersburg, WV 26102 . [www.parkersburgpride.org](http://www.parkersburgpride.org)**



Parkersburg Pride (Tax Id:82-4360736) is a 501c3 nonprofit organization focusing on nurturing and sustaining the LGBTQ+ community in the Greater Parkersburg area in a supportive, inclusive, and vibrant manner through education and community building. Must receive Sponsorship by 5/15/26 to have on back of T-shirt

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	Rainbow	Pride Champion	Community Partner	Benefactor	Ally	Friend	Helping Hands
	\$5,000	\$2500 +	\$1000 +	\$500 +	\$300+	\$100+	\$1-\$99
<b>Event Recognition &amp; Perks</b>							
Stage and Event Branding	X						
Branded Festival Merchandise	X						
Swag Bag	10	5					
Logo on Event Sponsor Signage	X	X	X	X			
10X20 Exhibit Space	X	X					
Logo on back of Event T-Shirt	Front of Shirt	Logo	Logo	Name	Name		
Pride Event Flyer	Branded Logo	XL Logo	Large Logo	Small Logo	Name	Name	
10 X 10 Exhibit Space	X	X	X	X			
PA Announcement/Recognition	X	X	X	X	X	X	X
Event T-Shirt	X	X	X				
PKB Pride Supporter Window Cling	X	X	X				
<b>Website &amp; Social Media Recognition</b>							
Website Recognition	Branded Logo	XL Logo	Large Logo	Small Logo	Name	Name	Name
Social Media Posts	25	20	10	5	2	1	1

In today's climate, we understand that some businesses and allies want to support Parkersburg Pride but may not feel comfortable doing so publicly. We welcome and deeply appreciate silent sponsors. People who choose to stand with our community through private support. Your contribution still plays a vital role in helping make Pride possible, from creating safe, inclusive spaces to funding the events that bring our community together. While your name may not appear publicly, please know that your allyship and generosity are seen, valued, and make a meaningful difference.



## 2026 Sponsorship Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation of: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

### Sponsor Level

Rainbow Sponsor  Pride Champion  Community Partner

Benefactor  Ally  Friend  Helping Hand

I have enclosed my item donation.

I have enclosed a Check for my donation

wish to be a Silent Sponsor

(Please make checks payable to: Parkersburg Pride Inc.)

Please mail donations to: Parkersburg Pride Inc. P.O. Box 2426 Parkersburg WV 26102

By signing below I agree to provide the above donation to the Parkersburg Pride Incorporated Tax ID: 82-4360736, a registered West Virginia 501(c)3 Organization.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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