



On behalf of Parkersburg Pride, I am reaching out to express our gratitude for your ongoing support and to extend an invitation for your consideration of a sponsorship relationship with our organization and our signature event, PrideFest, which will take place this year on June 8th.

Parkersburg Pride PrideFest is a cornerstone event for our community, providing an opportunity to showcase your commitment to diversity, inclusion, and equity. By supporting PrideFest, you also stand in solidarity with LGBTQ+ individuals, their families, friends, and allies. The success of this event is made possible through the generosity of sponsors like you, enabling us to create an inclusive and celebratory atmosphere for everyone.

PrideFest encompasses a range of activities, including vendors, entertainment, children's activities, and diverse food and beverage choices, attracting a broad and vibrant audience. Beyond the main event day, Parkersburg Pride hosts various special events throughout the year, reinforcing our commitment to fostering a sense of community and acceptance.

We understand that each sponsor is unique, and as such, we offer tailored sponsorship opportunities designed to accommodate both large and small businesses. Our preset packages can be customized to meet your specific needs, and we are open to discussing any alternative ideas you may have in mind. Your participation, regardless of the chosen package, demonstrates your dedication to the mission of equality for all.

Unless otherwise specified, sponsorships are considered non-refundable contributions to our Unrestricted Annual Fund. Moreover, we have exciting volunteer opportunities available, and we are always looking for individuals interested in serving on our Board or committees. Your engagement in any capacity will further contribute to the success of our initiatives.

For more information or to discuss sponsorship details, please feel free to contact us at contact@parkersburgpride.org. Your support is instrumental in making a positive impact on the LGBTQ+ community, and we look forward to the opportunity to partner with you for PrideFest 2024.

Thank you for your time, consideration, and commitment to promoting equality and acceptance.

Sincerely,

Jamie McCormick
President

Parkersburg Pride (Tax Id:82-4360736) is a 501c3 nonprofit organization focusing on nurturing and sustaining the LGBTQ+ community in the Greater Parkersburg area in a supportive, inclusive, and vibrant manner through education and community building.

P.O. Box 2426 . Parkersburg, WV 26102 . 304.615.3643 . www.parkersburgpride.org



| | Rainbow | Pride Champion | Community Partner | Benefactor | Ally | Friend |
|--------------------------------------|--------------|----------------|-------------------|------------|--------|--------|
| | 5,000.00 | \$2500 + | \$1000 + | \$500 + | \$300+ | \$100+ |
| Event Recognition & Perks | | | | | | |
| Stage and Event Branding | X | | | | | |
| Swag Bag | 10 | 5 | | | | |
| Logo on Event Sponsor Signage | X | X | X | X | | |
| 10X20 Exhibit Space | X | X | | | | |
| 10 X 10 Exhibit Space | | | X | X | | |
| Pride Event Flyer | Branded Logo | XL Logo | Large Logo | Small Logo | Name | Name |
| PA Announcement/Recognition | X | X | X | X | X | X |
| Event T-Shirt | X | X | X | | | |
| Pride Event Tickets | 8 | 4 | 2 | | | |
| PKB Pride Supporter Window Cling | X | X | X | X | X | X |
| Website Recognition | Branded Logo | XL Logo | Large Logo | Small Logo | Name | Name |
| Social Media Posts | 10 | 8 | 5 | 2 | 1 | 1 |

Parkersburg Pride (Tax Id:82-4360736) is a 501c3 nonprofit organization focusing on nurturing and sustaining the LGBTQ+ community in the Greater Parkersburg area in a supportive, inclusive, and vibrant manner through education and community building.

P.O. Box 2426 . Parkersburg, WV 26102 . 304.615.3643 . www.parkersburgpride.org



2024 Sponsorship Form

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donation of: _____

Donation Amount: \$ _____

Sponsor Level

Rainbow Sponsor Pride Champion Community Partner

Benefactor Ally Friend

I have enclosed my item donation.

I have enclosed a Check for my donation

(Please make checks payable to: Parkersburg Pride Inc.)

Please mail donations to: Parkersburg Pride Inc. P.O. Box 2426 Parkersburg WV 26102

By signing below I agree to provide the above donation to the Parkersburg Pride Incorporated Tax ID: 82-4360736, a registered West Virginia 501(c)3 Organization.

Signature: _____ Date: _____

P.O. Box 2426 . Parkersburg, WV 26102 . 304.615.3643 . www.parkersburgpride.org