



Thank you for considering a sponsorship relationship with Parkersburg Pride, and our signature event, PrideFest, which is held each year in June. The Parkersburg Pride PrideFest is an opportunity to demonstrate your commitment to diversity, inclusion, and equity, as well as to show your support for LGBTQ+ people, and our families, friends, and allies. This event's success is only possible with the support of sponsors like you. Between vendors, entertainment, children's activities, and a variety of food and beverage choices, this event caters to a diverse audience. In addition to the main event day, Parkersburg Pride also hosts special events throughout the year.

We offer tailored sponsorship opportunities to help large and small businesses make a difference. All of the preset packages can be customized to fit your needs, and if you have something else in mind, we'd love to hear from you. No matter what you choose you'll be showing your support for the mission of equality for all people.

Unless otherwise specified, sponsorships are non-refundable contributions to our Unrestricted Annual Fund. We also have volunteer opportunities available and are always looking for people to serve in capacity, on our Board, and committees. If you have any questions, please do not hesitate to contact us at [contact@parkersburgpride.org](mailto:contact@parkersburgpride.org)

Sincerely,

A handwritten signature in black ink that reads "Chris Alfred". The signature is fluid and cursive, with a checkmark-like flourish at the end.

Chris Alfred  
Board President

Parkersburg Pride (Tax Id:82-4360736) is a 501c3 nonprofit organization focusing on nurturing and sustaining the LGBTQ+ community in the Greater Parkersburg area in a supportive, inclusive, and vibrant manner through education and community building.

**P.O. Box 2426 . Parkersburg, WV 26102 . 304.615.3643 . [www.parkersburgpride.org](http://www.parkersburgpride.org)**



	Rainbow	Pride Champion	Community Partner	Benefactor	Ally	Friend
	5,000.00	\$2500 +	\$1000 +	\$500 +	\$300+	\$100+
<b>Event Recognition &amp; Perks</b>						
Stage and Event Branding	X					
Branded Festival Merchandise	X					
Swag Bag	10	5				
Logo on Event Sponsor Signage	X	X	X	X		
10X20 Exhibit Space	X	X				
Logo on back of Event T-Shirt	Front of Shirt	Logo	Logo	Name	Name	
Pride Event Flyer	Branded Logo	XL Logo	Large Logo	Small Logo	Name	Name
10 X 10 Exhibit Space			X	X		
PA Announcement/Recognition	X	X	X	X	X	X
Event T-Shirt	X	X	X			
Drag Bingo Tickets	8	4	2			
PKB Pride Supporter Window Cling	X	X	X			
<b>Website &amp; Social Media Recognition</b>						
Website Recognition	Branded Logo	XL Logo	Large Logo	Small Logo	Name	Name
Social Media Posts	25	20	10	5	2	1

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## 2023 Sponsorship Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ Donation of: \_\_\_\_\_

\_\_\_\_ Donation Amount: \$ \_\_\_\_\_

### Sponsor Level

\_\_\_\_ Rainbow Sponsor \_\_\_\_ Pride Champion \_\_\_\_ Community Partner

\_\_\_\_ Benefactor \_\_\_\_ Ally \_\_\_\_ Friend

\_\_\_\_ I have enclosed my item donation.

\_\_\_\_ I have enclosed a Check for my donation

(Please make checks payable to: Parkersburg Pride Inc.)

Please mail donations to: Parkersburg Pride Inc. P.O. Box 2426 Parkersburg WV 26102

By signing below I agree to provide the above donation to the Parkersburg Pride Incorporated Tax ID: 82-4360736, a registered West Virginia 501(c)3 Organization.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_